



CLOUDICAL

Delivering CloudExcellence

## Cloud Business Workshop

Discover short and long-term opportunities within cloud environments!

**Decision Makers, C-Level**

**LET'S WORK OUT YOUR OPPORTUNITIES WITHIN CLOUD ENVIRONMENTS!**

**Understanding and knowing about the business potentials of cloud solutions is fundamental to organizations.**

In this workshop, Cloudical experts work with you to identify potential business opportunities and to discuss their impacts. Jointly, we discuss approaches and challenges and ensure a common understanding of cloud.

This workshop is essential if your organization wants to understand how cloud and related technologies, such as IoT, ML, AI or BigData can be beneficial from a business perspective – and to understand, which of these technologies and approaches actually make sense.

This workshop provides a substantial overview of cloud, technologies and business opportunities, making a profound start into any cloud adventure for your organization!

### CLOUD BUSINESS WORKSHOP

- What is cloud?
- Legacy vs. CloudNative
- What implies cloud for processes and infrastructure?
- Business potentials
  - Competitive advantages
  - Flexibility & agility
  - Time to market
  - Cost optimization
  - Scalability
  - Future proofing
  - Security & risk management
- Identification of business opportunities
- Next steps

### CLOUDICAL METHODOLOGY

- Interactive workshop design
- Case studies
- Discussion
- Q/A

### CUSTOMER CONTRIBUTION

- Identify and assign stakeholders
- Outline current or planned cloud vision
- Overview of current IT infrastructure and processes
- Overview of the current pain points

### KEY BENEFITS FOR YOUR BUSINESS

- **Understand the potential of the cloud for your organization**
- **Identification of business opportunities for your organization**
- **Be prepared for your cloud adventure**

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